

KBK Creation

KBK creation is not our business, it's our dream. This business is not only connected with us practically only, but we connect with this business spiritually and emotionally. Firstly, I will **explain the name of our business** KBK is Kahnu Ballu Kunj creation. These 3 names are very important for our family because in the past when we suffered from loss then these three members of our family helped us to escape from that situation and my reason for explaining this is because as business owner, I think my investors and customers must know why we chose this name and why this name is important.

Now, I will explain **what my business is**. In this business we choose cosmetics first but as we siblings know that our father have 40 years of experience in hand made jewelry, so we choose cometic and jewelry both at one place. We see today everyone Everyone usually must choose from whatever the shop already has. But we wanted to do something different. That's why we decided to let our customers create their own designs. Here, you won't only find the designs we want to sell infect you will choose designs you want.

In KBK we choose me as an accountant and my sibling for handling technical things or creating websites. Because if we handle our business together then we have fully **trusted people in a business** and we don't have to pay wages in starting time, which shows that we reduce our expenses.

Now **about cosmetics**, our shop provides beauty products that customers use daily. This includes skincare items, makeup products, haircare essentials, and other beauty tools. Our aim is to offer products that are safe, easy to use, and suitable for different skin types. Customers can find items like foundation, lipsticks, blush, mascara, creams, oils, and more. By offering both cosmetics and jewelry, our shop has become a place where customers can complete their whole look makeup and accessories together.

To open my shop, I will **need finance** of a total of \$90,000. This money is important to set up the store, buy jewelry and cosmetic items, and make the place look nice for customers. I planned my money carefully so I could use it in the right way. I will get the money from three places. I will receive \$30,000 from investors who liked my idea and wanted to support me. I will get a \$20,000 loan from the bank to help with big setup costs. The last \$40,000 will come from my own savings.

Now **how I use these 90000 dollars** in my business I will use most of it to buy inventory and finish the store setup. After getting all the money, I divided it into different parts. Some money was used for rent, painting, lights, furniture, and display shelves so the shop would

look clean and modern. I used some money to buy jewelry materials, tools for custom designs, and some ready-made pieces. I also bought cosmetics like makeup and skincare products from good suppliers. A small part of the money was used for marketing, such as posters, packaging, and online ads. I kept a little money aside for emergency needs. By planning well and using the \$90,000 wisely, I will open a shop where customers can get beauty products and jewelry and choose their own style.

Conclude, starting this business is a big dream for me, and I worked hard to make it real. I used my money carefully, and I am proud of how everything came together. My goal is to give customers a shop where they feel happy, confident, and free to choose what they truly like. I hope my business continues to grow and serve people with honesty, quality, and care.